

# New generation of data centers

## ANR-SOCLOUD: a Sober and Open Cloud

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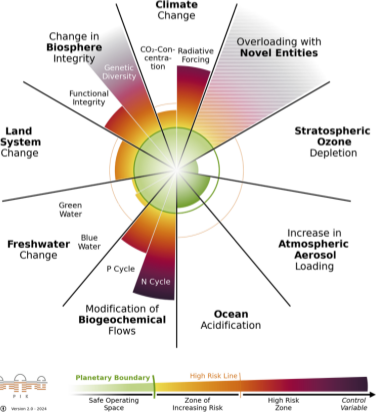
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<sup>1</sup>4 years project that has been funded last june by the french research agency – ANR

# The Environmental crisis



## Planetary limits

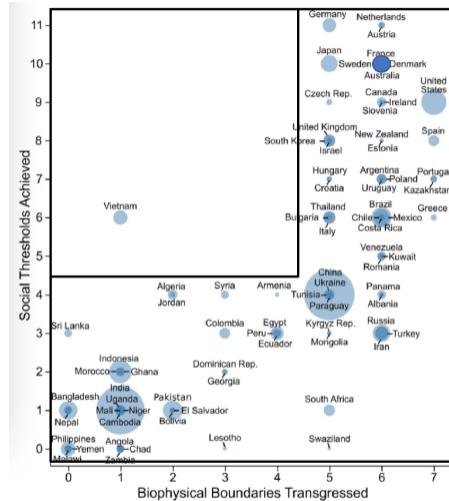


## The Doughnut Kate Rayworth 2017



# Evolution in modern times

- ▶ In most countries, living standards have risen at the cost of ever-increasing energy consumption.
- ▶ At what price?



# ICT in the crisis

Two opposing directions can be distinguished:

ICT as a **solution** to mitigate the crisis and ICT as an **aggravating factor**.

The tough question is **how to estimate the ICT sector overall impacts**

**positive side:**

- ▶ ICT4green/HPC4green (HPC for applied to virtuous actions)
- ▶ GreenICT/GreenHPC (reduce –optimize– the footprint of applications and infrastructures or compute on renewable energies).

**negative side:**

- ▶ electricity consumption, exponential growth of GHG emissions, water, metals

[https://edge-intelligence.imag.fr/trajectory\\_app.html](https://edge-intelligence.imag.fr/trajectory_app.html)

# ICT sector in figures



- ▶ In 2023, data centers in Ireland accounted for **21%** of total electricity consumption – more than urban households
- ▶ Marseille's massive DC expansion has created electricity shortages for decarbonization projects
- ▶ Near Paris, the Data4 campus (23 DCs, 110 ha, 250 MW) consumes **1.3 TWh/year** – equivalent to Lyon or Toulouse
- ▶ In 2014, Google used **32 TWh**—equal to Ireland's annual electricity production
- ▶ Google Gemini AI prompts consume only 5 drops of water per query, yet totaled **12,000 Olympic pools** in 2024 (+**28%** vs. 2023)
- ▶ RTE forecasts France DC electricity demand will **triple by 2035**
- ▶ ADEME projects the ICT sector share of electricity use will rise to **8%** (from 2% today)



# Possible levers of GreenICT/GreenHPC/GreenAI



An HPC/DC platform is not restricted to its hardware components!

A 3-fold pattern:

- ▶ Processors, memory, networks  
For modern (interactive, in situ) applications or AI, we should add: sensors, IoT, terminals, displays, etc.
- ▶ Software stack, resource manager
- ▶ Users

The interactions are not easy to determine, for instance a more efficient hardware or software may lead to increase usage



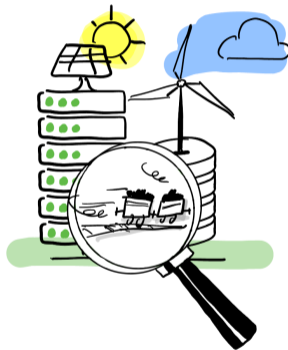
# Is cloud powered by renewable energy really green?



# Is cloud powered by renewable energy really green?

We need the full assesement  
for an attributional LCA.

Not completed yet!



# GreenICT is not enough

- ▶ Energy *efficiency* corresponds to improve the footprint of existing methods, materials or tools
  - ▶ For 10 years, the question of efficiency has been addressed from many sides
  - ▶ Remarkable progress has been realized component by component
  - ▶ *However*, Efficiency does not allow to address systemic effects
- ⚠ Because of indirect effects like **rebound**<sup>2</sup>

This is sobriety

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<sup>2</sup>it is the negative effect of an increase in the number of users or features of an application following an improvement in technology.

# Beyond efficiency

## Guidelines for a new way for deal with BigTech

### The convivial approach

- ▶ What does BigTech sobriety mean according to Illich's pillars?
  - ▶ Ensuring sustainability with limited footprint
  - ▶ Question the usefulness of needs
  - ▶ Anticipating for resilience
  - ▶ Restoring control of tools
  - ▶ Acceptance by everyone leading to equity
- ▶ For users:  
As a consequence, we should agree conscientiously to **degrade**, **postpone** or even **renounce** in some occasions.



# And now ?



How to imagine a new generation of data centers that takes into account a decade of experience in energy efficiency ?



# ANR SOCLOUD

Sobriety/Sufficiency rather than Efficiency

## SOCLOUD (ANR-25-CE25-2651)

Since being more efficient will never be not enough to reduce DC impacts, we propose **sobriety** as a new ICT design paradigm.

- ▶ Designing a user-centered decision making approach
- ▶ Making the data center concrete and its energy consumption visible
- ▶ Developing *convivial*, open and low-energy tools
- ▶ Making these tools/indicators understandable by users in order to:
  - ▶ Give to the user the power to choose whether and how to access resources
  - ▶ Provide indicator to help the user to appreciate imperative nature of each request





## Objective 1

- ▶ Identifying human and technical conditions to implement **sobriety/sufficiency** in the cloud

## Objective 2

- ▶ Designing **frugal algorithms** to operate this sufficiency-based resilient and sustainable cloud
- ▶ Allowing **equitable and responsible access** to the resources



# SOCLOUD: 4 challenges



## Challenge 1: Sobriety/sufficiency vs efficiency

- ▶ Has been presented before
- ▶ What sufficiency and/or sobriety means in the ICT domain ? (degrade, delay, renounce or maintain the request)
- ▶ The idea is to follow the guidelines at all the levels, namely, hardware, algorithms/workflows, software stack

## Challenge 2: Usage hierarchy

- ▶ How prioritize the access to resources and reward virtuous behavior, for example when resources are available and powered by renewable energies?
- ▶ How can access to resources be limited without using quotas, but by encouraging users to regulate their own needs?

# SOCLOUD: 4 challenges



## Challenge 3: measures and metrics

- ▶ Defining score to help the user make his/her virtuous decision
- ▶ How to react when we face with an energy load shedding?
- ▶ Taking the rebound effect into account

## Challenge 4: Open and resilient decisions

- ▶ Designing algorithms that are a white box in spite of black box
- ▶ Designing frugal algorithms to manage the datacenter (ICT and energy sides)



# SOCLOUD: 4 technical work-packages



**WP 1:** Management

**WP 2:** Identifying lever of digital sobriety/sufficiency and their implications

**WP 3:** Design of metrics and scoring approaches

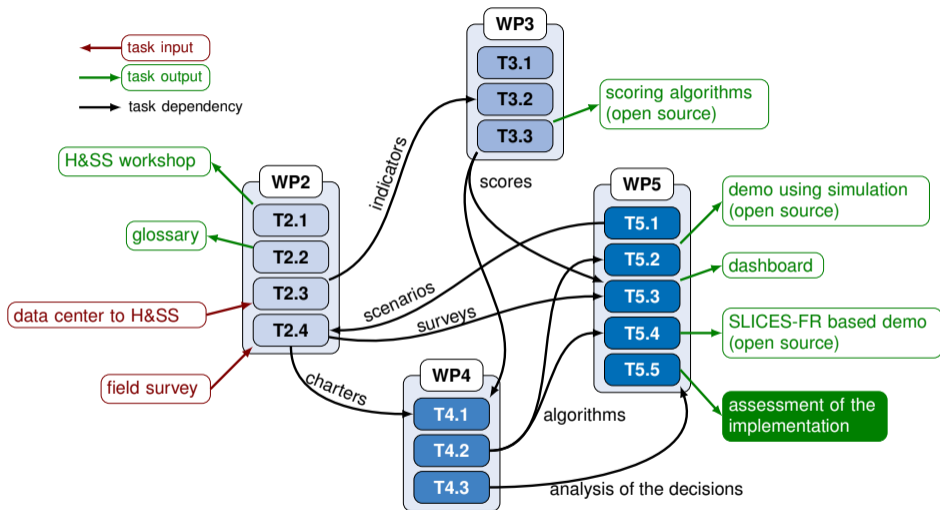
**WP 4:** Design of frugal and convivial algorithms for decision-making

**WP 5:** Implementation of the SOCLOUD proof of concept

**WP 6:** Dissemination



# SOCLOUD: technical work-packages and tasks



# Conclusion



- ▶ The environmental crisis is urgent, and ICT and AI are part of it
- ▶ Energy efficiency is only a stopgap measure
- ▶ The most important point is to limit the exponential growth of usage
- ▶ We need to rethink everything from scratch

